

IT TAKES
COURAGE
TO CHANGE THE WORLD



CHANGING THE WORLD ONE LIFE AT A TIME

First  Choice
for women

2019 ANNUAL REPORT

FROM THE CHIEF EXECUTIVE OFFICER



Dear Friends,

I can't tell you what a blessing it has been to serve the Lord here in this position!

Over the last 6 years I have had the pleasure of watching the Lord transform our efforts into a thriving ministry spanning two counties!

Each year I have the privilege of praying and asking the Lord for His direction and vision for the coming year. This year the phrase "*It Takes Courage*" is what came to mind – *courage* to stand for life, *courage* to make a difference – *courage* to change the world! What does that mean, and how will that impact our vision for 2020? Joshua 1:9 says, "Have I not commanded you? *Be strong and of good courage; do not be afraid, nor be dismayed, for the Lord your God is with you wherever you go.*" Thinking about this passage, I believe He is calling us to work for His glory during a time when it is very unpopular to be prolife.

At First Choice, this *work* will include increasing the number of volunteers at each center, seeing more abortion-minded clients, adding programs that will broaden our range of services and help us to be more proactive in our communities, developing financial sustainability by increasing consistent monthly donations, as well as expanding hours and growing the abstinence education program in Anderson/Madison Co.

In order to accomplish these objectives, we need individuals in the body of Christ to join us in our efforts by using his/her talents to strengthen the First Choice for Women ministry.

If you are already partnering with First Choice for Women, I want to personally thank you and hope that you are encouraged as you read this report and see a snapshot of the amazing things God has done in the past year.

If you are new to First Choice and are looking for a place to be involved where God is already at work in incredible ways, we ask that you consider partnering with us today - prayerfully, financially, and/or by volunteering. Together we will see lives saved, young people instructed on the importance of abstinence before marriage, and women's and men's lives truly transformed - forever changed for the glory of God!

Changing the World, One Life at a Time,

Chief Executive Officer



FINANCES

Fiscal Year End December 31, 2019

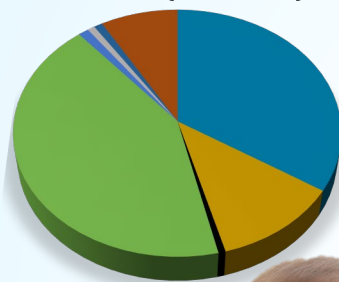
At First Choice, we believe in making the most of every dollar that is donated and work diligently to be good stewards of your gifts.

Total Income: \$473,647

Total Expenses: \$426,069

Income Sources:

Individual Gifts	\$ 161,265
Church Donations	\$ 55,299
Organizational Gifts	\$ 3,067
Fundraising	\$ 201,071
Business Donations	\$ 5,326
Grants	\$ 3,750
Misc. Donations	\$ 4,388
In Kind (Non-Cash)	\$ 39,482



- Individual Gifts
- Church Donations
- Organizational Gifts
- Fundraising
- Business Donations
- Grants
- Misc. Donations
- In Kind (Non-Cash)



SERVICES

ALL FREE OF CHARGE:

- Pregnancy testing
- Ultrasound confirmation of pregnancy
- Options counseling
- Community referrals
- Sexual integrity and STD education
- Parenting classes
- Material support
- Baby Bucks incentive program
- Post-abortion recovery

OPPORTUNITIES FOR INVOLVEMENT

- Prayer – the foundational need of a successful ministry
- Life Ambassador – be our contact person in your church family
- Financial – Become a monthly partner, give a one-time gift or give a gift in memory or honor of a loved one or friend
- Volunteer – Become a client advocate or help us out by answering the phone, or a million other jobs - we need everyone!
- Material support - donate diapers, baby clothing, toys or baby toiletries

COMMUNITY SERVICES

- Sexual integrity and pro-life educational programs
- Speakers for women's groups and special events
- Surrendering the Secret post-abortion recovery program

CHURCHES AND GROUPS

- Group projects – Make baby blankets; offer assistance with our fundraisers.
- Have a diaper or clothing drive
- Host a baby shower to help stock the shelves with baby items
- Invite a speaker to your women's group or meeting
- Have a baby bottle fundraiser
- Group volunteer services projects – sort and clean toys or clothes

NATIONAL AFFILIATIONS

- NIFLA (National institute of family & Life Advocates)
- CareNet
- GuideStar



CLIENT STATISTICS

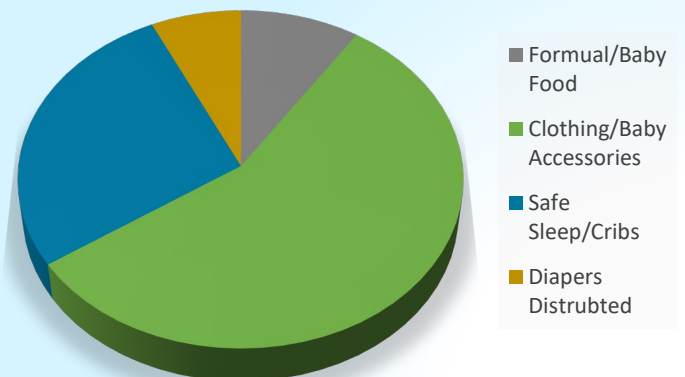
- Number of Clients: **699** ↑ 13% over 2018
- Client Visits: **2,770** ↑ 9% over 2018
- Pregnancy Tests: **403** ↑ 23% over 2018
- Positive Results: **251** ↑ 18% over 2018
- Ultrasounds: **240** ↑ 22% over 2018
- Parenting Lessons **1,827** ↑ 1% over 2018
- Gospel Shared/Spiritual Discussions: **809** ↑ 52% over 2018
- Material Support **\$35,793** ↑ 13% over 2018
 - Diapers: #15,792 = \$2,528
 - Formula/Baby Food \$3,346
 - Clothing/Baby Accessories: \$20,110
 - Safe Sleep/Cribs: \$9,810

LIFE CHOICES

29 Abortion-vulnerable clients CHOSE LIFE for their babies!

Of the 251 positive pregnancy tests 75% planned to carry to term, i.e. were not abortion vulnerable/minded. Of the known decisions, 67% of the abortion vulnerable/minded chose life after coming to First Choice. **Giving us a total life choice of 218 or 86% of known outcomes.**

Material Support Distribution

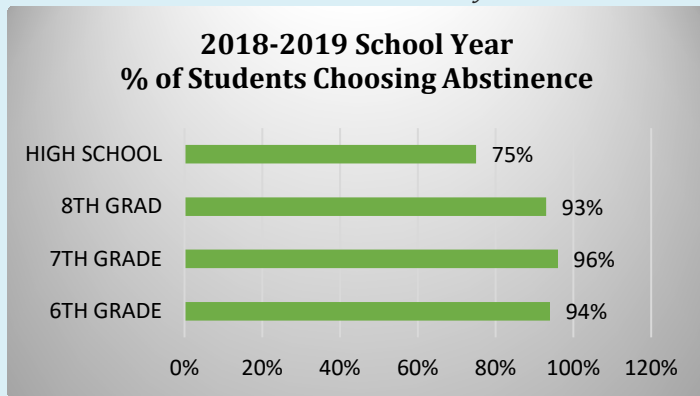




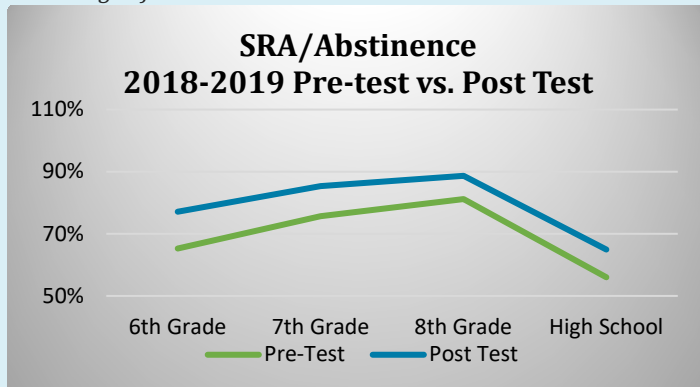
SRA/ABSTINENCE STATISTICS

During the 2018-2019 School year and summer programs our Creating Positive Relationship Program (CPR) was taught to 3,771 students in 22 schools and youth organizations throughout Muncie/Delaware and Anderson/Madison County.

After completing the CPR program, an average of 89.25% of students chose abstinence over sexual activity.



After completing the CPR Program, knowledge levels increased by an average of 11%



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