

GROWTH REPORT 2022



 **First
Choice**
FOR WOMEN

DIRECTOR'S STATEMENT

...we have this precious treasure [the good news about salvation] in [unworthy] earthen vessels [of human frailty], so that the grandeur and surpassing greatness of the power will be from God and not from ourselves. We are pressured in every way [hedged in], but not crushed; perplexed [unsure of finding a way out], but not driven to despair; hunted down and persecuted, but not deserted [to stand alone]; struck down, but never destroyed; always carrying around in the body the dying of Jesus, so that the [resurrection] life of Jesus also may be shown in our body.

-2 Corinthians 4:7-10 AMP

Every year I have been a part of this innovative organization, I'm left in awe of how the Word of God is brought to life. Let me share the highlights. We received 2 new ultrasounds, huge thank you to the Knights of Columbus. We extended our Anderson location hours due to client growth. We officially rolled out our Fatherhood Initiative reaching fathers with the help of CareNet grants! We hired a Nurse Manager, Development Director, and Fatherhood Administrator. We went mobile with our very first RV-style unit to share some of our services outside our walls. We combatted the formula shortage by providing free formula to anyone in need. We attended an amazing Trivia Night party benefiting First Choice, hosted by the Cardinal Catholics in Muncie. We enjoyed hearing Mrs. Karen Pence share her heart on the importance of our work at the Annual Banquet. To top the abundant year off, we became completely debt free in the closing of the 2022 year! God continues to shine His greatness and glory through this work and provide all our needs with every step of obedience.

Thank you for being part of our God-filled plan and story! I am filled with hope in believing for 2023!

Kailee McKnight



FINANCIAL OVERVIEW

At First Choice, we believe in making the most of every dollar that is donated and work diligently to be good stewards of your gifts.

We were blessed by the financial and/or in-kind support of a growing number of churches in 2022 across both Madison & Delaware counties. These churches live James 1:27—caring for modern-day orphans and widows—and we humbly seek to build the Kingdom alongside these life-affirming congregations.

FISCAL YEAR END DECEMBER 31, 2022

Total Operating Revenue: \$831,266

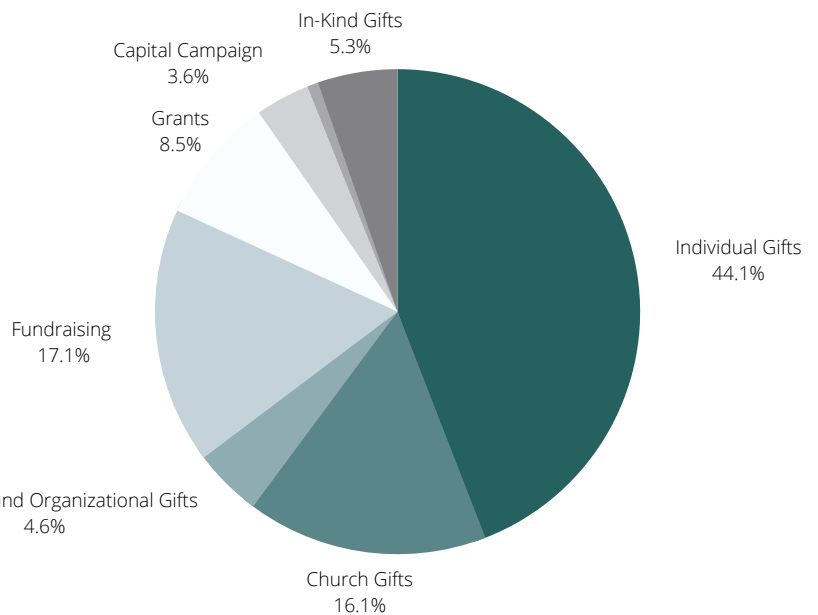
Total Operating Expense: \$624,392

***Please read Director's Statement for income and expense clarification.**

Operating Revenue Sources:

Individual Gifts	\$366,575
Church Donations	\$133,465
Business & Organizational Gifts	\$37,956
Fundraising	\$142,358
Grants	\$70,428
Capital Campaign	\$30,137
Misc. donations	\$6,145
In Kind (Non-Cash)	\$44,203

Operating Revenue Graph



*****We would LOVE to shout a special 'THANK YOU' to our supporters by sharing your name in our Annual Report next year.**

If you want to remain anonymous PLEASE email scotti@firstchoiceforwomen.org or call 765-286-6085 so we can respect those wishes.

Thank you for being an essential piece of our story!

IMPACT HIGHLIGHTS

What an exciting year we had as we saw a large increase in clients as well as opportunities to share the Gospel! Our Fatherhood mentorship is growing by leaps and bounds and we are encouraged to see so many fathers wanting to be involved, as a client and as a volunteer!



CLIENT STATISTICS:

Number of Clients: 718 (67% increase)
Client visits: 2,998 (56% increase)
Pregnancy Tests: 289
Positive Pregnancy Test Results: 193
Ultrasounds: 187
Parenting Lessons: 1,615
Gospel Shared/Spiritual Discussion: 1241
Male Clients: 137 (50% increase)
Male Visits: 687 (43% increase)

Material Support:

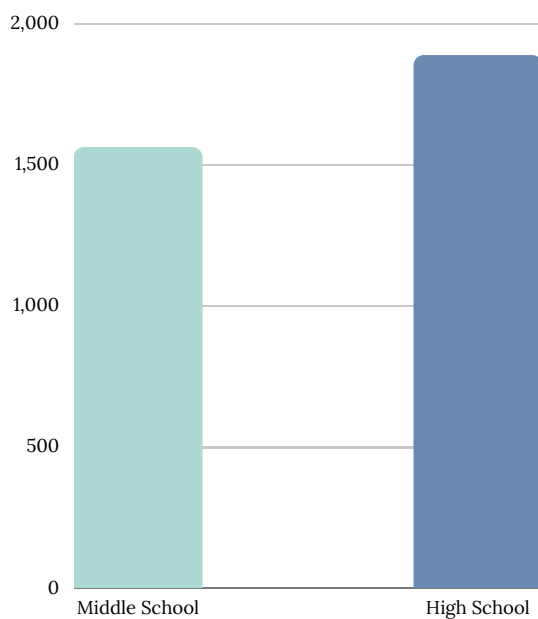
Diapers: 26,364 = \$4,218
Formula/Baby Food: 1602 = \$5,998
Clothing/Accessories: \$18,364
Cribs: 31 = \$4,202
Crib Mattresses: 34 = \$1,136
Other equipment = \$2,876

21 Abortion-vulnerable clients CHOSE LIFE for their babies!

Of the 193 positive pregnancy tests 78% planned to carry to term. Of the known decisions, 63% of the abortion-vulnerable/minded chose life after coming to First Choice. With **your** help, we are seeing individuals making the choice for LIFE!

CREATING POSITIVE RELATIONSHIPS

2022 Student Statistics



% OF STUDENTS CHOOSING ABSTINENCE:

During the 2022 calendar year, our Creating Positive Relationships program was taught to 3,450 Students throughout Madison and Delaware Counties. Of those students **79% chose abstinence** and **11% chose secondary abstinence.**

We are continuing to expand our reach throughout the community. We were able to include Madison-Grant Schools to our list of participating Health classes this year! We are looking forward to continuing to grow in 2023! Thank you to our instructors but also all of the teachers who participated to make it possible to reach students during the 2022 year. If you or someone you know would like to learn more about becoming an instructor, please email bethany@firstchoiceforwomen.org.

GOALS

Remember the Lord your God.
He is the One who gives you power
to be successful, in order to fulfill the covenant
He confirmed to your ancestors with an oath.
Deuteronomy 8:18 NLT

In 2023, we continue to expand our outreach in local communities, connecting with those who need anything from crisis intervention to simply empowering a new mom or dad.

Increasing medical clientele, and more medical volunteers on a regular basis at both locations will aid in options education.

Creating Positive Relationships is growing and we need YOUR help by becoming an instructor! We serve in Madison, Delaware, and Grant County.

With the changes occurring due to the overture of Roe v. Wade, it is essential that we offer our Post Abortive Recovery to those in need. There is no age limit or time frame from when the abortion occurred. Just a heart desiring healing and support with compassion and no judgment.

ParentCare serves clients prenatal up to 4 years old. We are working to implement kindergarten-ready specific sessions to develop those who are getting ready to enter school.

Accomplishing these goals is impossible without YOUR HELP! Join us in making 2023 a year that leaves a positive impact like never before! Thank you for believing in this mission. Thank you for being part of our story!

