

GROWTH REPORT 2021



DIRECTOR'S STATEMENT

...There is a cloud, as small as man's hand, rising out of the sea!
So he said, 'Go up, say to Ahab, Prepare your chariot
and go down before the rain stops you.'
-1 Kings 18:44 NKJV

I have just one word to express my joy as I look back over the past year at First Choice...WAHOOO! What a year with God we had in 2021! Reminiscing over the last year, we were blessed with a grant from Ball Brothers Foundation to take the entire staff to our annual CareNet training; began speaking in person; had an unexpected downsize in staff; had cancer touch one of our staff resulting in a unique form of temporary downsizing; tried our first Capital Campaign in a quiet phase; moved our ParentCare curriculum to a web-based option so we can meet clients in our centers or in the comfort of their home; held in-person events again; doubled our received grants from last year; opened our Fatherhood Initiative; filled our Anderson ParentCare rooms with educational toys and equipment for our kiddos, thanks to a grant from the Anderson Rotary Club; blessed many families with Christmas, thanks to the HOPE networking group; and continued to build new relationships with the community – just to name a few!

Thank you for being part of our story! I am so excited for us to step into 2022, following God's vision for First Choice!

Kailee McKnight

EXECUTIVE DIRECTOR



FINANCIAL OVERVIEW

At First Choice, we believe in making the most of every dollar that is donated and work diligently to be good stewards of your gifts.

FISCAL YEAR END DECEMBER 31, 2021

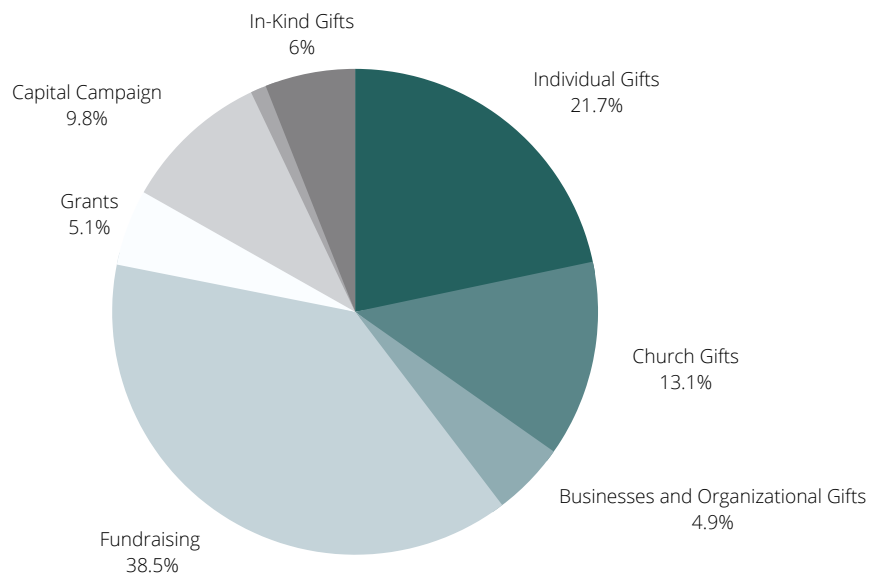
Total Operating Revenue: \$622,341

Total Operating Expense: \$470,772

***Please read Director's Statement for income and expense clarification.**

Operating Revenue Sources:

Individual Gifts	\$134,986
Church Donations	\$81,310
Business & Organizational Gifts	\$30,422
Fundraising	\$239,423
Grants	\$31,575
Capital Campaign	\$60,767
Misc. donations	\$6,496
In Kind (Non-Cash)	\$37,362



Operating Revenue Graph

IMPACT HIGHLIGHTS

We were blessed to see an increase in many of our services while also beginning our Fatherhood initiative in 2021. With the continual help of our Medical Director, we still take proper precautions with our clients to continue serving everyone that comes to First Choice.



CLIENT STATISTICS:

Number of Clients: 479
Client visits: 1,686
Pregnancy Tests: 276
Positive Pregnancy Test Results: 209
Ultrasounds: 188
Parenting Lessons: 1,686 = 164 families
Gospel Shared/Spiritual Discussion: 408
Male Clients: 69
Male Visits: 296

Material Support:

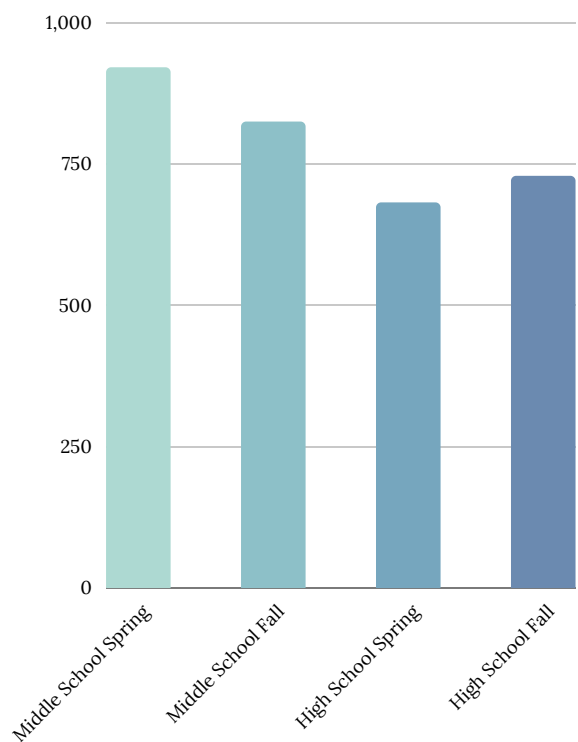
Diapers: 21,564 = \$3,450
Formula/Baby Food: 908 = \$3,164
Clothing/Accessories: \$10,701
Cribs: 25 = \$3,440
Crib Mattresses: 26 = \$1,059
Other equipment = \$757

22 Abortion-vulnerable clients CHOSE LIFE for their babies!

Of the 209 positive pregnancy tests 81% planned to carry to term. Of the known decisions, 57% of the abortion-vulnerable/minded chose life after coming to First Choice. Even in the midst of a continued pandemic, we are making a difference for LIFE!

CREATING POSITIVE RELATIONSHIPS

2021 Student Statistics



% OF STUDENTS CHOOSING ABSTINENCE:

During the 2021 calendar year, our Creating Positive Relationships program was taught to 3,893 Students throughout Madison and Delaware Counties. Of those students **77% chose abstinence** and **14% chose secondary abstinence.**

While many schools navigated through in-person and virtual learning, our Healthy Relationships Director worked alongside school teachers with the CPR program team to keep reaching students in our communities through mostly in-person meetings. Thank you to our instructors but also all of the teachers who participated to make it possible to reach students during the 2021 year.

GOALS

Then the hand of the LORD was on Elijah;
and he girded up his loins and ran ahead of Ahab
to the entrance of Jezreel.
-1 Kings 18:46 NKJV

In 2022, we look to continue to expand our outreach in our local communities, connecting with those who need anything from crisis intervention to simply empowering a new mom or dad.

Our main goal is to expand our hours of operation to five days per week at our Anderson location. We also want to solidify our fatherhood initiative by hiring an administrator and recruiting more male volunteers as mentors.

With help from the silent phase of our Capital Campaign, we have paid off one loan completely with two more to go. We hope to become debt-free in the next two years so that we may continue to increase our services and outreach without that financial burden.

We are currently looking to hire a full-time nurse manager who will enable us to expand our medical side, both in and out of our brick-and-mortar locations.

We plan to staff a mobile unit that will serve our communities far and wide, and we will partner with other organizations to help meet the practical needs we find all around us.

We will need your help as we cannot do any of this without you! Thank you for believing in this mission. Stay tuned for a God-sized year!

